



## The Jewish Voice – Partner Agency Advertising Guidelines

### Complimentary Ads

Partner agencies receive up to three (3) complimentary quarter page, black & white ads annually (January – December) for advertising their own events (does not include membership or fundraising drives)

Upgraded colored and sized ads will be charged the difference between the price to the upgraded ad you select and the price of complimentary ad size.

Ad sizes - newspaper ads are sold by column inch, i.e. larger ads that take up more print or digital space will cost more than smaller ones. It is recommended you design with size in mind to avoid pixilation.

### Sponsored Event Ads (Jewish El Paso co-sponsored event ads)

Event advertisements which have been co-sponsored by Jewish El Paso:

½ Page B&W	Up to one (1) complimentary ads	10" w x 7.5" h (horizontal)	< \$500
½ Page Color	Up to one (1) complimentary ads	10" w x 7.5" h (horizontal)	\$500 - \$1,000
Full Page Color	For first ad, after size will reduce to 1/2 page.	10" w x 15" h	\$1,000

For current ad prices visit [www.jewishelpaso.org/](http://www.jewishelpaso.org/)

Email [info@jewishelpaso.org](mailto:info@jewishelpaso.org) or call The Jewish Voice Head of Content @ 915-842-9554.